

Savvy Showbiz Handlers: Variety's Business Managers Elite

By Variety Staff



David Bolno

Partner, Nigro Karlin Segal & Feldstein

Bolno is a trusted money man in the pop and hip-hop communities, with a client list that includes Bruno Mars (1), will.i.am, Scooter Braun, Psy and Drake — the latter of whom thanked him for both “pulling (my) life together” and his “striking resemblance to Ben Affleck” in the liner notes for his 2011 album “Take Care.” Bolno also co-founded NKSF's sports practice, through which he reps clients such as the NBA's Blake Griffin.

Bolno admits that his relative youth gives him an edge in what is largely an older man's game. “Most of my clients are in their 20s,” he says. “They don't necessarily want to hear from their fathers. I convey the message in a way that's not the shaking of a finger.”